



WHERE EVERY
MOMENT FEELS
ICONIC

Bay Icon, Sugandha





Welcome to Bay Icon -

Sugandha, Cox's Bazar

Prime Location with Scenic Views Bay Icon is a luxury 5-star hotel situated along the world's longest sea beach. With breathtaking views of the ocean and exclusive access to the pristine beauty of Sugandha Point, the property promises unparalleled elegance and comfort. Located in the heart of Cox's Bazar, it occupies 150 decimal of government-allotted land, making it an exceptional investment in a highly sought-after location.



Project Highlights

Name	:	Bay Icon
Type	:	Commercial Space & 5 Star Luxury Hotel
Address	:	Plot No # 03 & 04. Road # 01, Sugandha point, Cox's Bazar, Bangladesh
Land Area	:	150 Decimal land situated.
Land Orientation	:	West Facing
Architectural Consultant	:	Inter Space Limited
Structural Consultant	:	Tarifur Rahman Siddique
EME Consultant	:	Abdullah Al Hossain Chowdhury (Rizvi)
Front Road	:	There is an 80-feet wide road in front of the property which is the starting point of the Marine Drive
Number of Floors	:	B+G+13





Modern & Minimalist Lobby



Cozy & Sophisticated Reception



The Golden Foyer



Seaside Al Fresco Dining



Room & Suites Calculation

Experience the pinnacle of comfort at Bay Icon, where every room is a sanctuary designed with elegance and modern sophistication. Whether you choose a view of the majestic hills or the endless turquoise waters of the Bay of Bengal, your stay is guaranteed to be unforgettable.

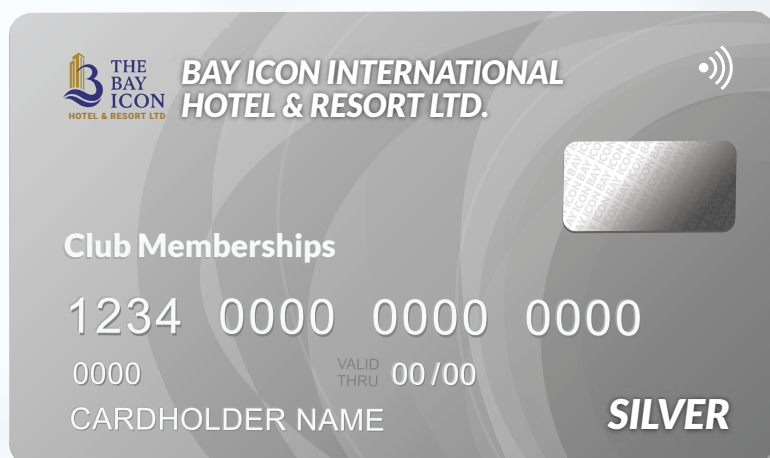
Room & Suites Calculation (Approx)

Room	No. of Rooms	Size (Approx)	Bed size (cm)
Ocean Lite	12	352 SFT	Twin / Queen
Coastal Standard	161	385 SFT	Twin / Queen
Bay View Standard	55	358 SFT	Twin / Queen
Sugandha Standard	10	375 SFT	Twin / Queen
Sugandha Classic Room	50	460 SFT	Queen / King
Ocean View Deluxe	11	465 SFT	King
Coral Executive Suite	22	470 SFT	King
Qcean Horizon Premium	90	485 SFT	King
Bay View Deluxe	12	510 SFT	King
Sugandha Premium	33	535 SFT	King
Coral Executive	55	540 SFT	King
Bay Icon Signature Suite	11	610 SFT	King

Services & Amenities	Other Amenities	Bed size (cm)
High-speed wireless internet access UHD 55" TV OTT service Hair dryer In-room safe Weight scale, shaving mirror Bluetooth speaker Mobile phone charger Simmons Beautyrest mattress	Polish goose down feather bedding with 100% cotton cover 5 types of pillows to choose from Zero twist towels and terry bathrobes Anti-allergy bedding service (upon request) Complimentary capsule coffee, tea, and water bottles	King Bed 180x203 Twin Bed 122x203 Queen Bed 150x203

Club Memberships

Silver (300)



Your Gateway to the Bay Icon Lifestyle

Personal Discount: 45%

Enjoy Special Discounts of 20%–30% Across All Hotel and Resort Projects of Pushpodhara Group

Complimentary Stay: 01 Night per Year.

Referral Discount 40% (For Clients)

Referral Reward : 5%

Enjoy exclusive room booking discounts, complimentary breakfast, swimming pool and gym access, rooftop lounge privileges, discounted tour packages, conference hall booking discounts, a welcome gift hamper, and invitations to selected member events.

Gold (600)

Enhanced Benefits & Premium Stays

Personal Discount: 50%

Enjoy Special Discounts of 20%–30% Across All Hotel and Resort Projects of Pushpodhara Group.

Complimentary Stay: 02 Nights per Year.

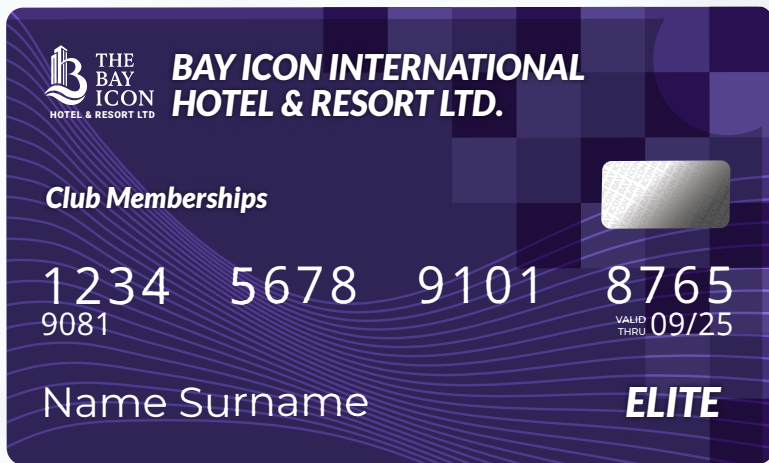
Referral Discount 40% (For Clients)

Referral Reward : 7.5%



Enjoy 20%–30% room discounts, complimentary upgrades, early/late check-out, daily breakfast, 10%–20% dining discounts, swimming pool and gym entry, rooftop lounge privileges, discounted tour packages, priority peak-season reservations, and exclusive birthday and anniversary celebration benefits.

Elite (1000)



Sophisticated Rewards for Frequent Guests

Personal Discount: 55%

Enjoy Special Discounts of 20%–30% Across All Hotel and Resort Projects of Pushpodhara Group

Complimentary Stay: 03 Nights per Year.

Referral Discount 40% (For Clients)

Referral Reward : 10%

Enjoy exclusive privileges including complimentary room upgrades, early/late check-out, priority premium floor access, daily breakfast, 10%–20% dining discounts, VIP dining and lounge access, swimming pool and fitness center entry, rooftop lounge privileges, complimentary airport pick-up, discounted tour packages to Marine Drive and Saint Martin, conference hall discounts, member-only event invitations, and a luxurious welcome gift hamper.

Signature (2000)

Curated Experiences & Special Access

Personal Discount: 60%

Up to 40% Discount Across All Hotel and Resort Projects of Pushpodhara Group

Complimentary Stay: 03 Nights per Year. (02 times)

Referral Discount 40% (For Clients)

Referral Reward : 12.5%



Enjoy exclusive privileges including 20%–30% room discounts, complimentary upgrades, early/late check-out, priority premium floor access, daily breakfast, 10%–20% dining discounts, VIP dining and lounge access, special celebration offers, swimming pool and gym entry, rooftop lounge privileges, complimentary airport pick-up, VIP transport, discounted tours to Marine Drive and Saint Martin, event and conference booking discounts, priority peak-season reservations, member-only event invitations, a welcome gift hamper, and priority access to future investment opportunities.

Club Memberships

Royal (3000)

Regal Comfort & Dedicated Service

Personal Discount: 70%

Up to 40% Discount Across All Hotel and Resort Projects of Pushpodhara Group

Complimentary Stay: 03 Nights per Year.
(03 times)

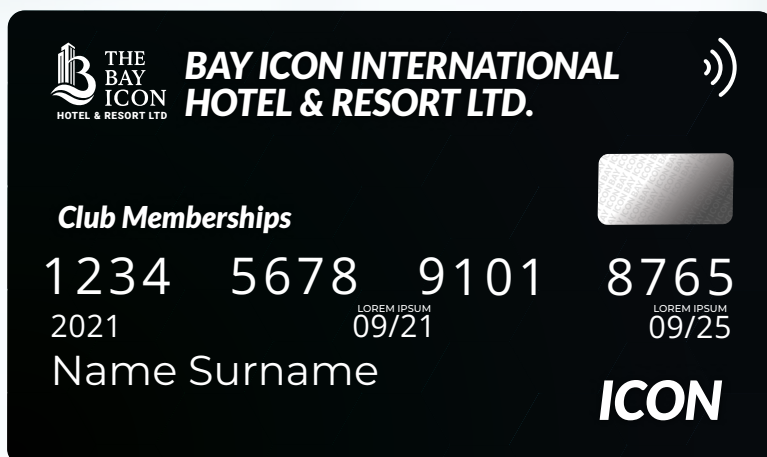
Referral Discount 40% (For Clients)

Referral Reward : 15%



Enjoy exclusive privileges including complimentary room upgrades, early check-in/late check-out, priority premium floor access, complimentary breakfast, 10%–20% dining discounts, VIP dining and lounge access, special celebration offers, swimming pool and gym access, complimentary airport pick-up, VIP transport, tour discounts for Saint Martin, event and conference booking discounts, priority reservations, welcome gift hampers, and VIP recognition with priority investment opportunities.

Icon (5000)



The Ultimate Pinnacle of Luxury

Personal Discount: 80%

Up to 40% Discount Across All Hotel and Resort Projects of Pushpodhara Group

Complimentary Stay: 03 Nights per Year.
(04 times)

Referral Discount 40% (For Clients)

Referral Reward : 15%

Enjoy 20%–30% room discounts, complimentary upgrades, early/late check-out, priority floor access, daily breakfast, 10%–20% dining discounts, VIP dining and lounge access, celebration cakes, swimming pool and gym entry, rooftop lounge privileges, complimentary airport pick-up, VIP transport, discounted tours, event and conference booking discounts, priority reservations, member-only event invitations, a luxury welcome hamper, profit sharing, and VIP recognition with priority access to future investment projects.

Room Privileges

- 2–7 Complimentary Stay Nights per Year
- Complimentary Room Upgrade (subject to availability)
- Early Check-in & Late Check-out
- Priority Access to Premium Floors

Dining Privileges

- 10–20% Discount at hotel restaurants
- Complimentary Breakfast
- Access to VIP Dining Area
- Birthday & Special Occasion Benefits
- Complimentary cake or dinner offer

Lifestyle Privileges

- Swimming Pool Access
- Free Gym & Fitness Center
- Special access to Rooftop Lounge

Travel & Transportation

- Complimentary Airport Pick-up (limited availability)
- Tour Package Discounts
- Marine Drive & Saint Martin Tour Arrangements
- VIP Transport Services

Event & Celebration Benefits

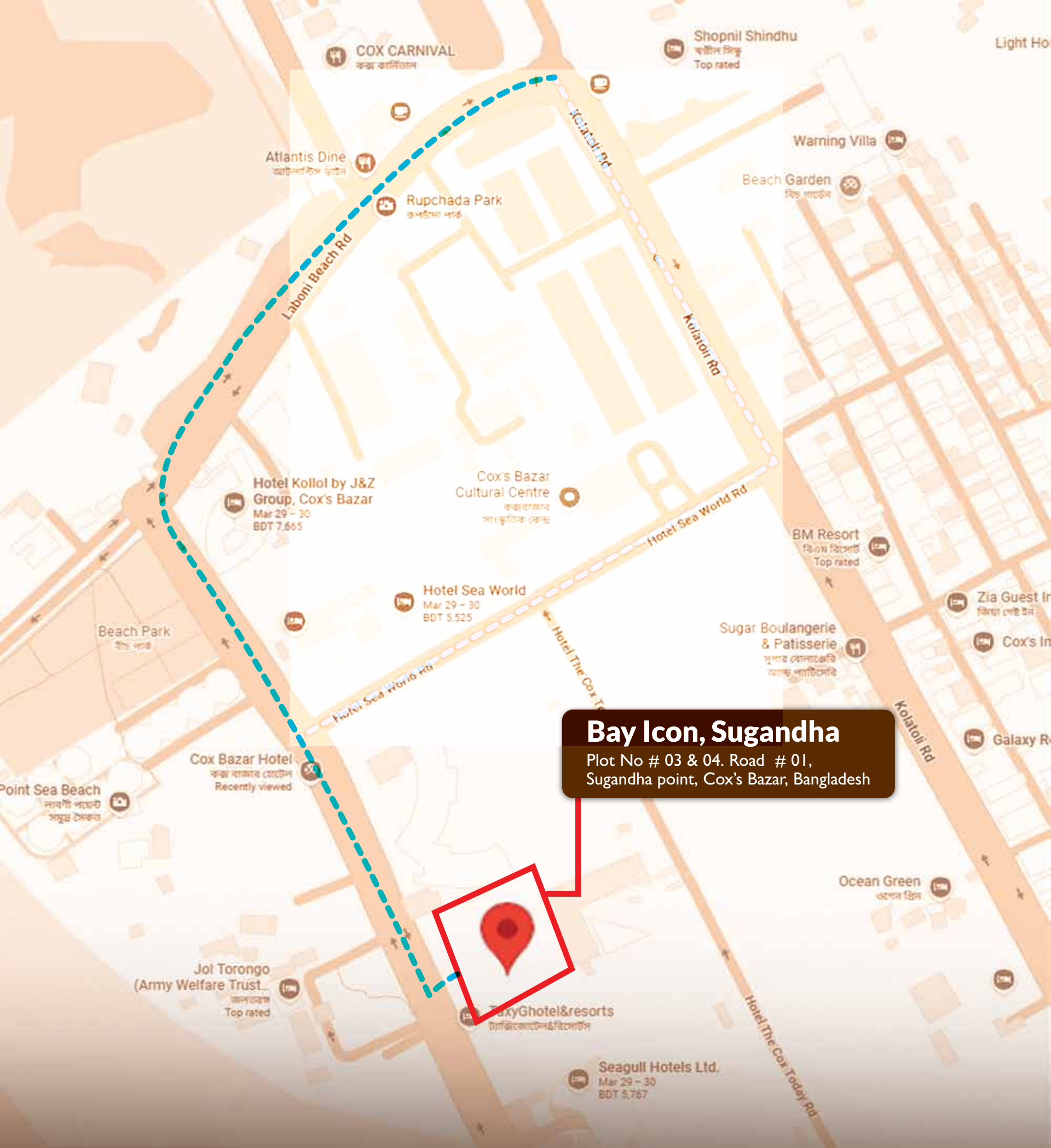
- Special discounts on Wedding & Event Bookings
- Conference Hall Booking Discounts
- Priority Reservation during Peak Seasons

Exclusive Member Experiences

- Premium Member Lounge Access
- Invitations to Member-Only Events
- Welcome Gift Hamper
- Birthday & Anniversary Celebration Packages

Investment & Long-Term Member Opportunities

- Profit Sharing Opportunities
- Priority Access to Future Investment Projects
- VIP Recognition within Bay Icon Hotel



Bay Icon, Sugandha

Plot No # 03 & 04, Road # 01,
Sugandha point, Cox's Bazar, Bangladesh



BAY ICON INTERNATIONAL HOTEL & RESORT LTD.

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